

KAMLOOPS CHRONICLE RATE CARD



MODULAR SIZE ADS	INCHES	PRICE
Back Page6col (10.25) x 11.5"	\$1,500
Inside Cover6col (10.25) x 11.5"	\$1,400
Full Page6col (10.25) x 11.5"	\$1,200
1/2 Page - Vertical	3col (5.06) x 11.2"	\$700
- Horizontal	6col (10.25) x 5.5	
- Square	4col (6.79) x 8.25	
1/3 Page - Vertical	2col (3.33) x 11.2"	\$500
- Square	3col (5.06) x 7.5"	
1/4 Page - Vertical	3col (5.06) x 5.5"	\$400
- Horizontal6col (10.25) x 2.75"	
1/6 Page	2col (3.33) x 5.5"	\$350
1/8 Page	3col (5.06) x 2.75"	\$250
Banner	6col (10.25) x 2"	\$300
Double Truck / Center spread	12col (21.125) x 11.5"	\$2,500

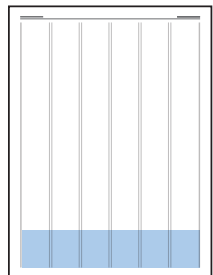
FULL PRINTABLE AREA
10.25" x 11.5 in

6 column grid
1 Column = 1.6"
Column Gutter = 0.125

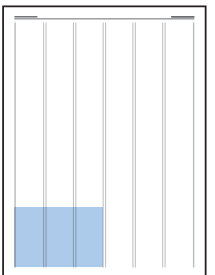
COLUMN WIDTH INCHES

1 Column	1.6
2 Column	3.33
3 Column	5.06
4 Column	6.79
5 Column	8.52
6 Column	10.25
12 column (Double Truck)	21.125

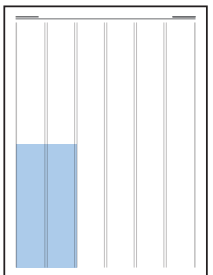
****All ads must be paid for at time of booking.**



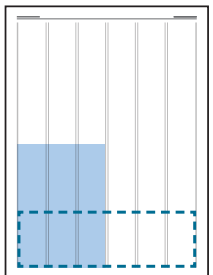
Banner
6col (10.25) x 2"



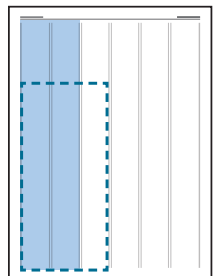
1/8 page
3col (5.06) x 2.75"



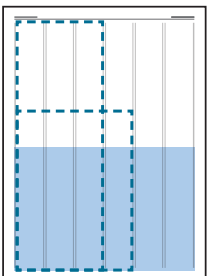
1/6 page
2col (3.33) x 5.5"



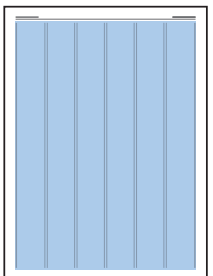
1/4 page
Vertical 3col (5.06) x 5.5"
Horizontal 6col (10.25) x 2.75"



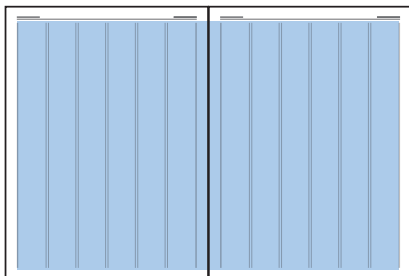
1/3 page
Vertical 2col (3.33) x 11.2"
Square 3col (5.06) x 7.5"



1/2 page
Vertical 3col (5.06) x 11.2"
Horizontal 6col (10.25) x 5.5
Square 4col (6.79) x 8.25



Full page
6col (10.25) x 11.5"



Double Truck / Center spread
12col (21.125) x 11.5"

November 2024